



SENTRY SWEEPSTAKES

2010 OFFICIAL SWEEPSTAKES RULES



1. **HOW TO ENTER:** A voluntary donation is appreciated, but not required. A donation does not increase your chance of winning. To enter the Sweepstakes, one must fill out an official entry form showing the entrant's name and address, including zip code, and either submit it to a club or team agent or any participating member club or team, or mail it to the U.S. Sportsmen's Alliance headquarters at 801 Kingsmill Parkway, Columbus, Ohio 43229-1137. To be eligible for the drawing, which will be held on or about December 28, 2010, all entry forms must be received by December 20, 2010. An official entry form is attached to every "Sentry Sweepstakes" ticket showing that the holder is a supporter of the Sentry Program. Any person may obtain an official entry form without charge by sending a self-addressed, stamped envelope to U.S. Sportsmen's Alliance at the above address. Washington residents may omit return postage. Requests must be received by November 30, 2010. Limit one request per hand-addressed outer mailing envelope. One entry per family/household. Photocopies, mechanical reproductions, or facsimiles of the official entry form will not be included in the drawing. Donations are not tax deductible. The Sweepstakes begins May 12, 2010 and ends December 28, 2010.

2. **THE DRAWING:** All eligible entry forms received at U.S. Sportsmen's Alliance headquarters in compliance with the above deadlines will be entered in the drawing. All entries become the property of U.S. Sportsmen's Alliance and will not be returned. The accounting firm, John Gerlach & Company LLP, Columbus, Ohio, is the official judge and will conduct a random drawing, which shall be open to the public, on December 28, 2010 or as soon thereafter as is practicable. The

drawing will take place at the U.S. Sportsmen's Alliance headquarters at 801 Kingsmill Parkway, Columbus, Ohio 43229-1137. The first entry form drawn shall be for the grand prize, and subsequent forms drawn shall be for the remainder of prizes in descending order of value. The decision of John Gerlach & Company LLP, Inc shall be final with respect to all matters relating to the Sweepstakes. No responsibility is accepted for lost, late, damaged, illegible, incomplete, postage-due, or misdirected mail or entries, whether submitted by individual participants or by club agents. Odds of winning will be determined by the number of eligible entries received. Based on last year's entries, odds are 1 in 25,000.

3. **ELIGIBILITY, VALIDITY, AND OTHER REQUIREMENTS:**

The Sweepstakes is open to residents of the United States 18 years of age or older as of May 12, 2010. Void where prohibited by law. Only individuals may enter; no organizations. Employees or officers of the U.S. Sportsmen's Alliance, the U.S. Sportsmen's Alliance Foundation, John Gerlach & Company LLP, and the immediate families of each are ineligible. All federal, state, and local laws and regulations apply. Guns awarded as prizes will be distributed through licensed dealers, and only in compliance with federal and state law and applicable local ordinances. If winner is ineligible to receive firearms under relevant state, federal or local laws and regulations, the prize will be forfeited and no substitution will be provided. Taxes on prizes are the sole responsibility of winners. USSA reserves the right to replace any prize with comparable prize, if necessary. Prizes may not be redeemed for cash. Winners will be notified by mail. Prize winners may be required to sign and return an affidavit of eligibility and release of liability/publicity within fifteen (15) days of notification by certified mail, return receipt requested. Prize winners must declare their social security number

on said affidavit in order to receive a prize. If a winner fails to return the affidavit and release within this period, the prize will be forfeited and an alternate winner will be selected by random drawing. One major prize (retail value \$600 or more) per person. Any prizes returned to the U.S. Sportsmen's Alliance as undeliverable will be awarded to an alternate winner. All prizes will be awarded. The U.S. Sportsmen's Alliance may substitute prizes of equal or greater value due to unavailability. By accepting a prize, winners consent to the use of their names, likenesses, and biographical information for advertising and promotional purposes without additional compensation. In states where the age of majority is higher than 18, prizes won by minors will be awarded to their parent or legal guardian.

4. **DESCRIPTION OF PRIZES:** All prizes to be awarded are listed in the official Sentry Sweepstakes brochure. Terms of the Grand Prize - Ford F150 4x4 Truck - are as follows: a two year / 24,000 mile lease. Grand Prize winner is responsible for charges stemming from mileage exceeding 24,000 miles, damage and excess wear and tear charges assessed by the leasing company, vehicle registration, insurance, or additional charges levied by the leasing company (reacquisition and early turn in fees, etc.).

5. **LIST OF WINNERS:** A list of prizewinners will be furnished after February, 2011 to anyone submitting a request for same, enclosing a self-addressed, stamped envelope, received after the drawing, addressed to the U.S. Sportsmen's Alliance, 801 Kingsmill Parkway, Columbus, OH 43229-1137.

6. **FUTURE MAILINGS:** If you wish to be excluded from future sweepstakes mailings from the U.S. Sportsmen's Alliance, please send notification to 801 Kingsmill Parkway, Columbus, OH 43229.

Remember, your voluntary donation will help, but will not increase your chances of winning.